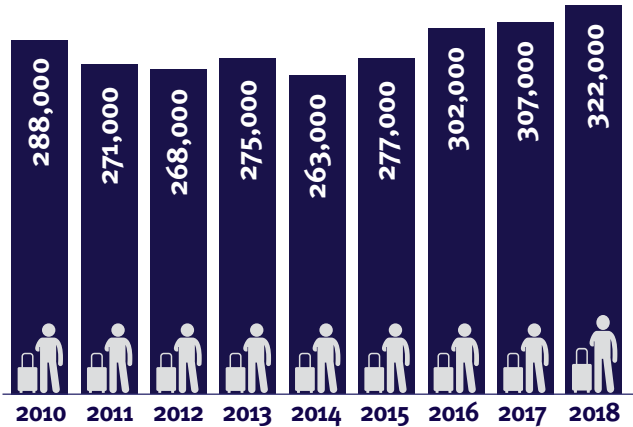




Austria

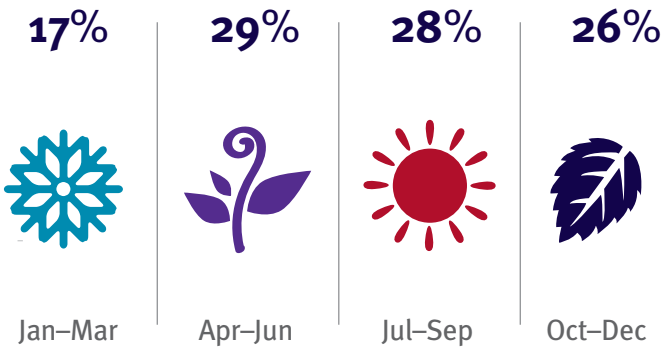
Inbound tourism overview

Annual visits*

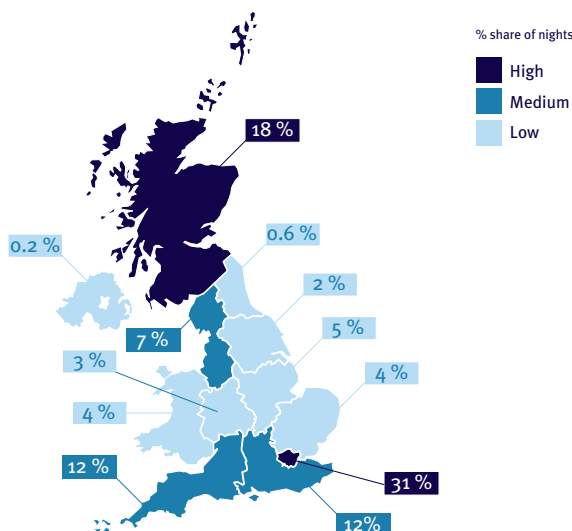


#24 Global ranking for inbound visits to the UK in 2018

Seasonal spread of travel* (2018)

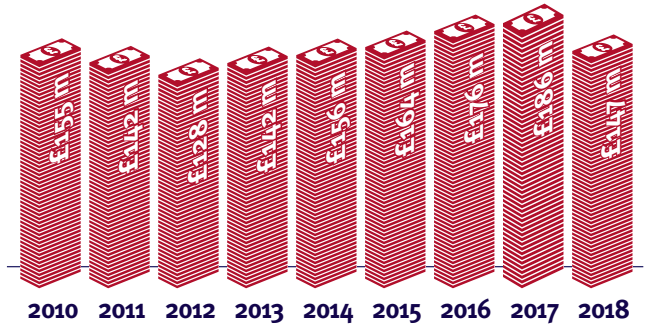


Regional spread of travel* (2016-2018)



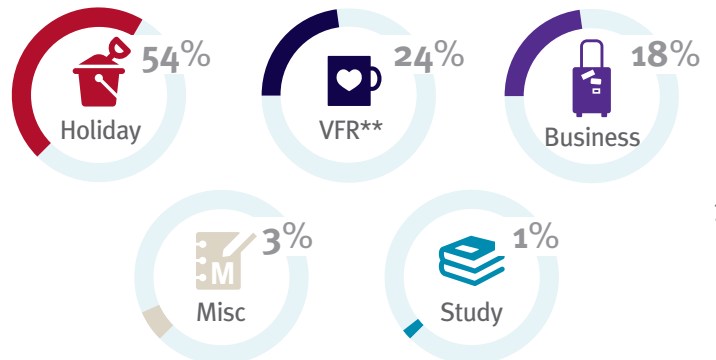
Annual visitor spend*

2018 average spend per visit
£455



#35 Global ranking for inbound spend in the UK in 2018

Purpose of travel* (2018)



Departure & destination airports*** (2018)



Average flight seats per week*** (2018)

28,054

Average length of stay* (2018)

5 nights

**Visit friends and/or relatives.

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