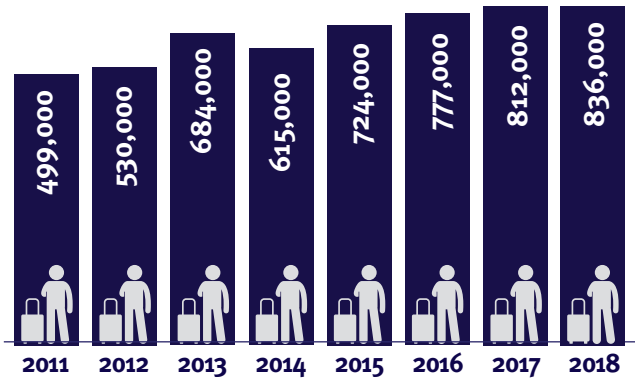


# Gulf States

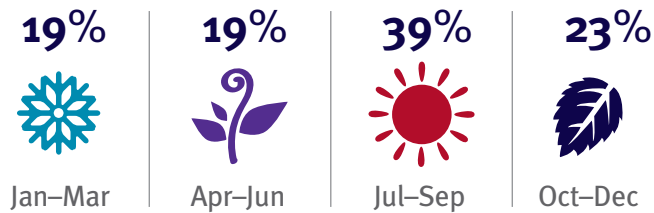
## Inbound tourism overview

### Annual visits\*



#13\* Global ranking for inbound visits to the UK in 2018

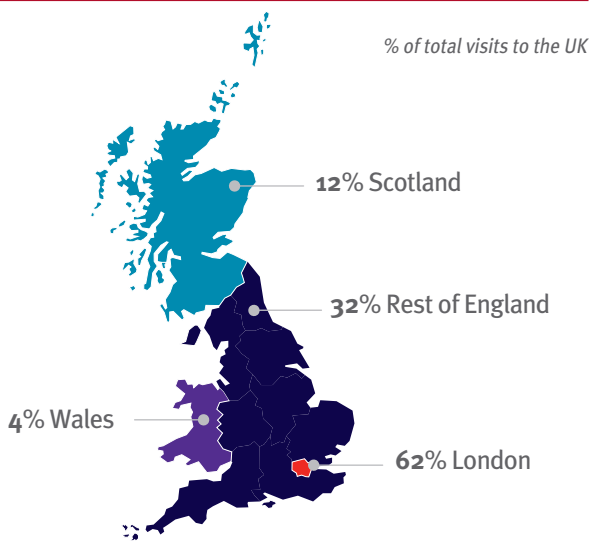
### Seasonal spread of travel\* (2018)



### Average length of stay\* (2018)

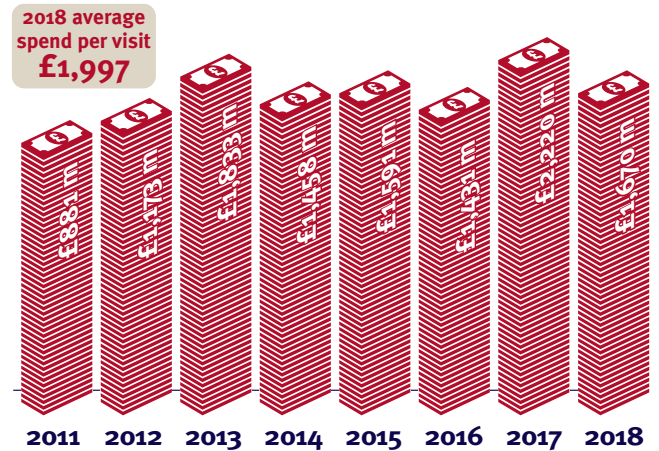
13 nights

### Regional spread of travel\* (2018)



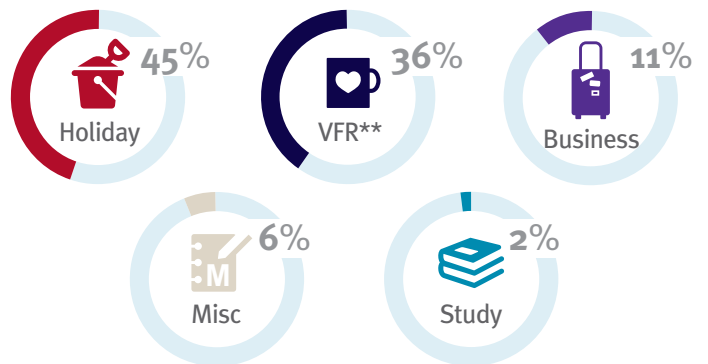
Percentages may not total 100% as single visit may include multiple regions.

### Annual visitor spend\*

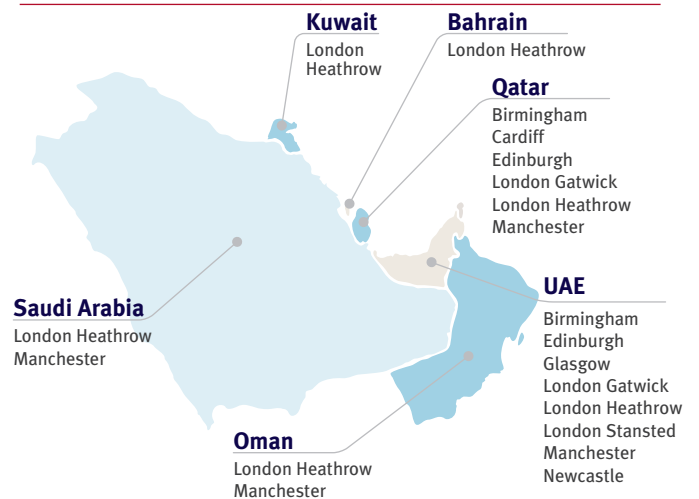


#2\* Global ranking for inbound spend in the UK in 2018

### Purpose of travel\* (2018)



### Destination airports by country\*\*\* (2018)



\*\*Visit friends and/or relatives, \*\*\*direct, non-stopping flights only, excluding flights operated by TUI Airways and Thomas Cook Airlines.

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Sources: \*International Passenger Survey (IPS), GCC considered as a single market - as standard inbound rankings do not consider it as such, \*\*\*Apex.



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