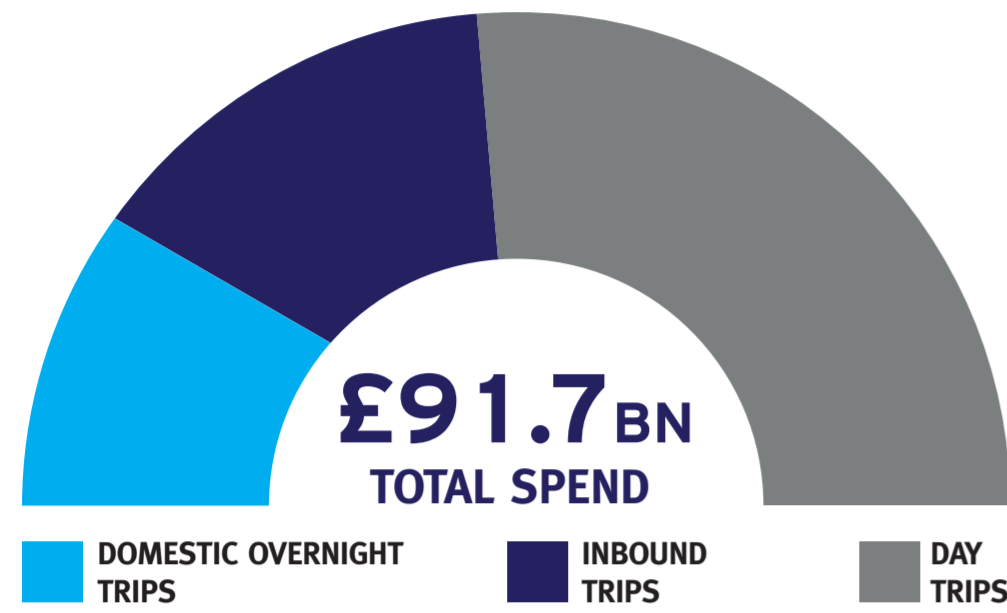


Tourism trips and spend

£91.7 BN

Was spent on tourism in England in 2016



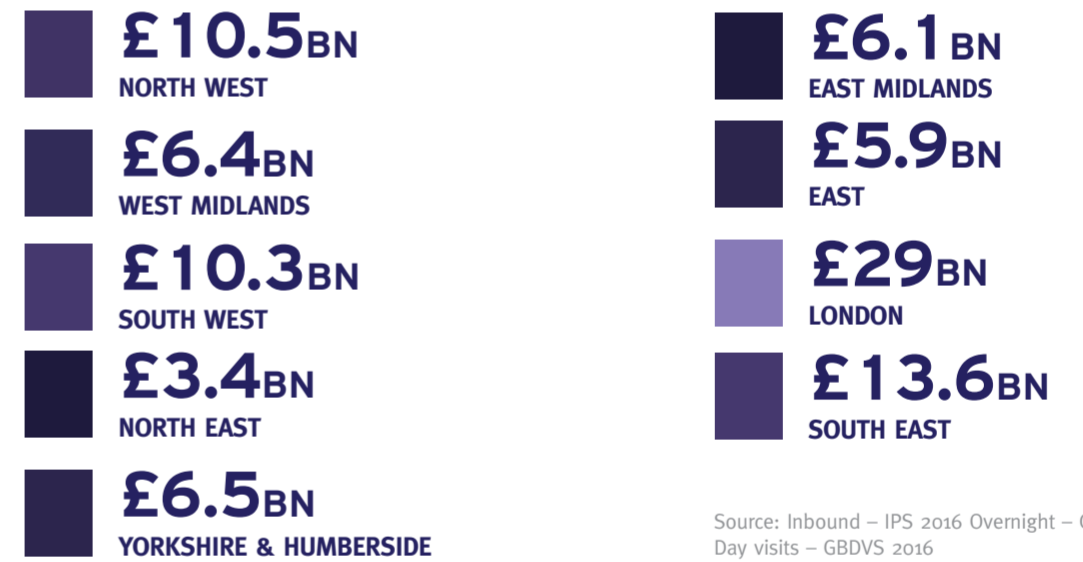
DOMESTIC OVERNIGHT TRIPS
£18.5 BN
Source: GBTS 2016
NUMBER OF TRIPS
99.3M
Source: GBTS 2016

INBOUND TRIPS
£19.7 BN
Source: IPS 2016
NUMBER OF TRIPS
33.0M
Source: IPS 2016

DOMESTIC DAY TRIPS
£53.5 BN
Source: GBDVS 2016
NUMBER OF TRIPS
1.6 BN
Source: GBDVS 2016

Regional Spending

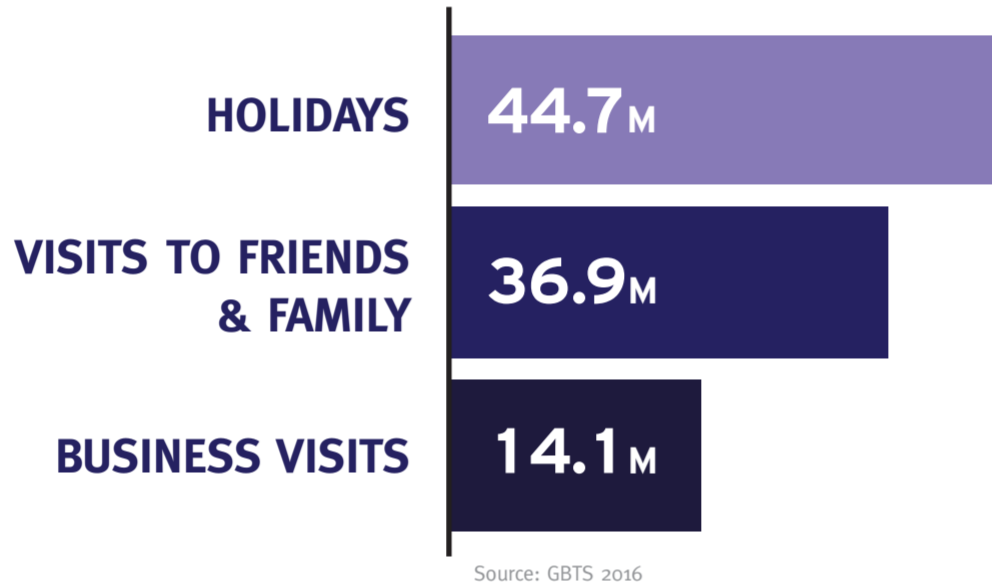
Tourism spend in England is spread across the country



Source: Inbound - IPS 2016 Overnight - GBTS 2016
Day visits - GBDVS 2016

Domestic overnight tourism

In 2016, there were:



Source: GBTS 2016

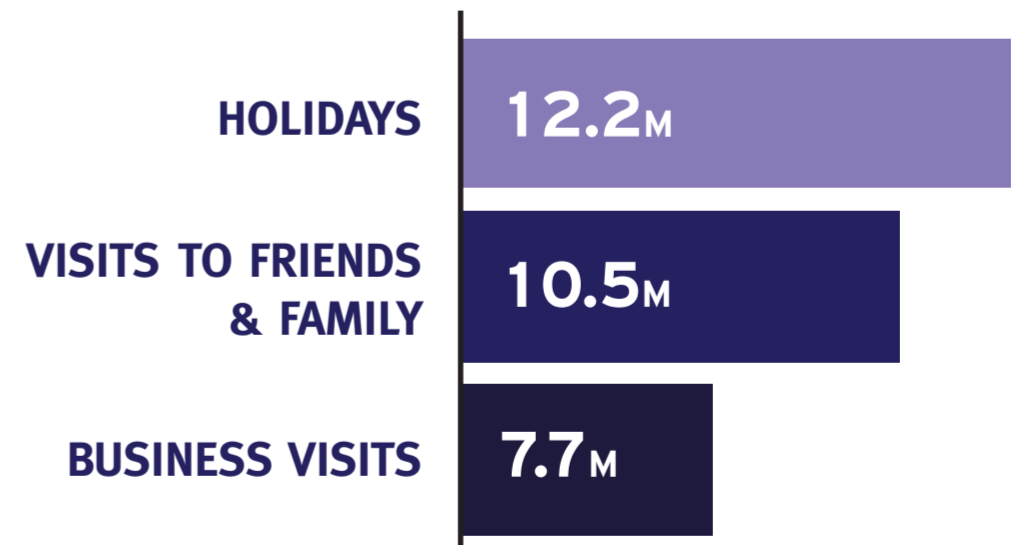
Domestic overnight tourism over time



Source: GBTS 2016
*Break in time series 2015-2016

Inbound Tourism

In 2016, inbound visits to England included:



Source: IPS 2016

Inbound tourism over time



Source: IPS

Economic impact of English tourism

Tourism in England contributes £106BN to the British economy when direct and indirect impacts are taken into account, and supports 2.6M jobs



Source: Deloitte 2013